

Motivation Letter – Seham Valiyakathu

Application for the Position of Liaison Officer, International Students Association

My name is Seham Valiyakathu, and I am keen to apply for the position of Liaison Officer within the International Students Association. Having been actively involved in ISA events and the other social and national societies since I joined university, I am eager to take on a role that allows me to strengthen collaboration and communication across our diverse student communities.

As the current Social Media Manager of the Asian Society and past activist for the society, I've gained valuable experience in event organization, team coordination, and cross-cultural communication. I understand the challenges societies face when planning events and managing logistics, and I'm confident that my organizational skills and approachable nature would help bridge the communication between societies and ISA—ensuring smooth support, understanding, and collaboration. Under the guidance of the current Liaison Officer, I have developed a thorough understanding of the position and its importance in supporting societies

Over the past few years, I've been an activist at multiple ISA events including orientation week and winter ball. I have also attended multiple Info fair and worldwide events – as both a participant and as a part of the Asian society stall. These experiences have allowed me to see first hand how vital it is for societies to have an active, responsive liaison who can advocate for their needs and help their ideas come to life.

Having lived in multiple countries, I deeply value the sense of community that societies provide. Experiencing the support of cultural societies both when my family first settled abroad and during my time at university has inspired me to help other students feel equally connected, supported, and at home. This personal experience drives my dedication to ensuring that every society at university feels represented and supported.

As Liaison Officer, I aim to act as a bridge between ISA and all national and social societies, ensuring smooth communication, supporting their initiatives, and fostering collaboration. I want to make sure every society feels represented, valued, and connected within the university community, and that their events and ideas have the support they need to succeed, while also providing firm guidance to keep events organized, on track, and aligned with ISA standards.

Outside of university, my background as a Taekwondo player, School Sports Captain, and participant in innovation and social initiatives like the GEMS Global Innovation Challenge has built my leadership, teamwork, and communication skills. These experiences have taught me how to bring people together, listen effectively, and take initiative, all qualities I will bring to the role of Liaison Officer.

Thank you for considering my application. I look forward to the opportunity to serve and contribute to an even more united and vibrant international community.

Warm regards,
Seham Valiyakathu